

"There's Something Special About Sapleo" Sapelo Hammock Golf Club Newsletter December, 2021



### Season's Greetings to Sapelo Hammock Golf Club Owners, Members & Friends

Lots of changes have taken place at our golf club since our Spring newsletter this past April. We have a new General Manager who you can learn about in the story below. The overdue renovation of our clubhouse is finally completed and the facility's appearance and condition is the best it's been since its construction in 2002. Even though Covid is still with us, we are pretty much back to normal in both course operations and social events. The real estate revival in North McIntosh county continues at a healthy pace and has brought in even more new club owners and members. Financially, our red bottom line has not yet turned to black but has improved, and the board of managers continues to explore every creative avenue to help us reach that goal of profitability.

We are so proud of Sapelo Hammock's reputation on social media. Check out below a few of our latest five star reviews on Golf Now. This site rates Sapelo Hammock at a 95.5% overall recommendation percentage. You will see samples of the comments throughout this newsletter.

Good things just keep on happening at Sapelo Hammock Golf Club and we have every reason to be positive about both our short term and long term future.



### Meet Our New General Manager

Though it may seem like "deja vu" from our last newsletter, it's actually true that we have a new General Manager. Our former manager, Jason Mitchell, was with us for approximately eight months until this past September. However, an unexpected new opportunity arose in South Florida for Jason, and he had to make a very tough decision to accept the new job.

As the old adage says, when one door closes, another opens. Sapelo Hammock has been extremely fortunate in finding a new manager in a transition that was both swift and seamless.



We extend a very warm welcome to our new General Manager/Director of Golf, Scott Hare, who came on board in mid October. We recently sat down with Scott and talked about his business background, his personal life, his move to Sapelo Hammock and his vision for our golf club.

Though born in Birmingham, Scott grew up in Chattanooga. After college, he began work in sales and merchandising for Schering Plough. He soon had a change of heart and decided to begin a search for a more meaningful career path by reading the book titled "How to Listen to God" by Dr. Charles Stanley. That inspiration led him to the golfing business in the late 1980's when he accepted an entry level job at Lookout Mountain Country Club. Within a short period of time, he moved up the ranks from assistant shop manager, to shop manager, and then to club manager. He later moved on to management positions at Chattanooga Golf and Country Club, Signal Mountain Golf and Country Club, Okefenokee Golf and Country Club, and most recently, Collins Hill Golf and Country Club in Lawrenceville. In between a few of these positions, he was involved in teaching golf full time and also acting as program director for First Tee of Chattanooga. Scott is a 25 year member of the PGA of America with experience in all aspects of club management. Before moving to Georgia, Scott was an officer on the Board of the Tennessee Section PGA, first as Secretary and then as President. He also served on the Board of the Tennessee Golf Foundation. He was awarded the Bill Strausbaugh Award and the Richard Eller Growth of the Game Award for the Tennessee Section, as well as several chapter awards including Golf Professional of the Year in 2005, 2006 and 2010. The qualifications for these awards are impressive and you can read about a couple of them at the following websites:

Strausbaugh Award: https://tennpga.com/wp-content/uploads/sites/14/2020/02/Bill-Strausbaugh-Award-as-of-2019.pdf

**Eller Award:** https://tennpga.com/wp-content/uploads/sites/14/2019/03/Richard-Eller-Growth-of-the-Game-Award-as-of-2018.pdf

Scott's move to Sapelo Hammock is quite interesting. In addition to his management position at Collins Hill, Scott has also been a part of the senior management team at Cornerstone Golf Partners, Sapelo Hammock's management company. Scott visited our golf course often and had developed over the years a fondness for the golf club and for the Georgia coast. Personal circumstances prevented him from making a management move here earlier but the stars aligned perfectly in the past few months---and he thus made the big decision to assume the General Manager position at Sapelo Hammock, a move that he has every reason to believe will be his final career move before he tees off into the sunset of retirement.

We talked to Scott extensively about his vision for the future of Sapelo Hammock. He loves our golf club and sees it as the hub of our community. He wants to promote programs, events and activities to keep folks in our area engaged and committed to the future of the golf course. Above all, he wants to make the game of golf fun for everyone regardless of skill level, promote our social activities to their fullest potential, and make Sapelo Hammock better each year than it was the year before. He feels that it is extremely important to bring in newcomers to the game of golf and he wants to make them feel as welcome and comfortable as possible. He has some refreshing new ideas about how to strip away some of the expectations and rules that newcomers might expect. He wants to make their first experiences fun, lighthearted and as non-intimidating as possible as he gradually brings them forward to the next level of proficiency. His ideas include beginners boot camps, a beginners league, nine hole rounds, and learning the ABC's of golf.

Scott is also looking forward to growing the list of annual tournaments at our club, which is an extremely important component of our revenue. He has excellent connections through his decades of involvement in golf in the southeast and firmly believes that the key to attracting more tournaments is to overwhelm the sponsors with good planning and good execution. He dislikes any image of "stuffiness" and intends to make everyone feel welcome and comfortable. We are very proud of being named one of the top 25 golf courses for staff friendliness in the country and this renewed push on Scott's part will hopefully move us into the top 10.

Scott refers to his personal life as being "quiet" and the last term you could ascribe to him would be "party goer". Aside from his love of golf, Scott's happiness is derived from quiet nights at home with Jennifer, his wife of 25 years, his 23 year old daughter, Caroline, and their sometimes two/sometimes three cats. A great evening for the family is catching up on the latest Netflix headliner, an activity that most of us can relate to very well. The family is looking forward to their official move to the Shellman Bluff area as well as settling in and meeting new friends and neighbors, finding a new church family, and getting to know all of the staff, owners, members and players at Sapelo Hammock.

If all of this information isn't quite enough to express our excitement about Scott coming on board with us, a little anecdote from a recent board of managers meeting will sum it all up for you. When Scott made a personal presentation at his first board of managers meeting, the smiles and the eyes of the board members just grew bigger and brighter as his talk continued. It all ended with a big thumbs up around the table and a feeling of relief and gratitude that the match was absolutely perfect. He is truly an impressive individual and we have no doubt that our future has been made much brighter by his decision to become a part of our Sapelo Hammock family.

### A Warm Sapelo Hammock Welcome To Our Newest Community, Social and Golf Members:



Joey Powers Social

Keith Lyons Social

Peggy Everett Social

Robert Pierce Social

Shawn Strohl Social

Jim Dawe Community

Paul Juntunen Social

Curtis Wilson Social

Colleen Hans Social

Scott Dionne Single Golf Marc Bacon Social

Sherrie Dunn Social

Corbin Pettway
Social

Terry Megle Family Golf

Albert Boudreau Social

Brian Groseth Community

James Jolley Social

Henry Jolley Social

Susan Dowdy Social

Augustus Poole Social Bob Harding Community

Ricky Sease Community

Isaac Rountree Community

> Rick Fitzer Single Golf

Cornelius Holland
Corporate

John Hauser Corporate

Alyson Beasley
Corporate

Pamela Brooks Community

David Dickens Single Golf

Christopher Taylor
Social

dirtybirds98

10/31/2021

Handicap: n/a Plays: Once a week

GOLF NOW REVIEW



Recommend

Love this course. Been playing it for 20 yrs. the scenery is beautiful and course is always in great shape. I live in Savannah and drive past all these courses in Savannah early every other Sunday morning to go play Sapelo. It never disappoints!

### **NEWS FROM THE GOLF ACADEMY**

### **GRAHAM LEWIS, DIRECTOR**

### **Junior Golf Camps**

After a year with no junior camps due to Covid 19, our June and July camps this year were conducted with 42 kids from the ages of 5 - 16 attending. Each of the young golfers learned the basics of putting, chipping, the short and long game and the rules and etiquette of playing golf. For some this was their first time ever holding a golf club, while others had been playing for several years. Instruction was provided by Graham Lewis, a United States Golf Teachers Federation Professional (USGTF); Mark Harman, a USGTF Master Professional and teacher at the PGA store in South Carolina; Ron Smith, the McIntosh Academy golf coach; and Megan Shinske, a University of Mississippi golfer. The teachers were assisted by Walker Larkin, a Glynn Academy golfer, and several other volunteers who helped achieve the goal of safety, fun, and golf instruction. Parents, grandparents and friends enjoyed driving the carts while the kids played a 9 hole scramble on the last day.



#### **NEWS FROM THE GOLF ACADEMY**

**GRAHAM LEWIS, DIRECTOR** 

### **Future Leaders Program**

2021 marked the 10th year of our Future Leaders Program. Kids from the ages of 6 to 18 participate from October to February, after school on Wednesday, to practice and play golf while learning how the game can help them to develop and enhance their leadership skills. This year we have 18 kids from the ages of 8 to 15, with many of them having attended our summer camps. Craig Toussaint (retired PGA member) and long time Academy instructor has taken a brief pause from retirement to help to achieve the goals of the Future Leaders Program. The kids love Craig and I know he and the kids are having a great time.



### **Continuous Learning**

Continuous Learning sessions are held each Monday for those who play a little or a lot of golf and want to improve. Each session is from 3:00 to 4:00 and includes video analysis. the cost is \$20 per session. Just show up on the range and we will work on any aspect of the game that you want. Beginners are always welcome.

### **Private Lessons**

As always, private lessons can be scheduled to meet your schedule and include video analysis. Call Graham Lewis at 912-617-3743

#### For more information Contact:

Graham Lewis, USGTF (912) 617-3743 or call the club at (912) 832-4653 to sign up

### Report from Chris Hankey, Director of Course Operations

Winter is fast approaching and the course is already showing signs of change. November 15th is our average time of first frost for the area. As we move into January, the rough will be going dormant, followed by the trees and fairways and then finally the greens. The reason for this progression is directly related to the height of the cut. The shorter the turf the easier it is for the sun to warm the soil directly and extend the period of active growth.

We will be raising the height of the fairways for the winter months to provide a cushion against cart damage and will lower them as they green up for next spring. We have also begun the process of adjusting greens height, raising them slightly. It is my intent to provide the best green speeds possible as we forecast how much to raise them and when. A close eye is kept on daily temperatures, as this dictates the process. Most golfers say they enjoy fast greens, as do I, but keeping them playable and fair will be the priority. Once champion greens go dormant there will be a noted increase in speed and any adjustments must be made prior. Once they are dormant, usually in January, there is no going back because the turf has ceased to grow. The challenge is to regulate the speed leading up to dormancy.

Overall, 2021 has been a good year for the course. The addition of new equipment has made a great impact on conditions and efficiency of maintenance. I want to thank everyone for their continued support and the encouragement my department receives. We look forward to the new year and I want to wish everyone a Merry Christmas.

GOLF NOW

As always, if you have any questions or concerns, you can reach me at

chankey@cornerstonegp.com or 678-579-1888.

11/12/2021 - Verified Purchase

Handicap: 15-19 Plays: Once a week

Beautiful course - first impressions mean a lot and the views when you stand on the first tee and look around at the oaks and Spanish moss and the marsh lands just screams golfing in the south. We loved it. The course layout is easy but not too easy. Due to the dogs legs and layout of the trees makes you play for position and not simply a "grip it and rip it" style. The course has good drainage because there were very few wet spots despite the heavy rains from the night before. We were just visiting for a few days down in Savannah and played this chose this course based on the reviews and the fact we had never played it - so glad we did. The staff in the pro shop.club house were super friendly.

# Great Fun Dining Under The Stars













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Great fun was had on October 26th, as 56 ladies from Statesboro to Sea Island gathered for the Sapelo Hammock Ladies Golf Association's annual Halloween Tournament. Haunted sand traps, haunted rest areas on the course, a haunted clubhouse, costume prizes and great golf prizes made for lots of good times. To view the full photo album, click here: <a href="https://photos.app.goo.gl/23Ca2Zz5ZMarUCB19">https://photos.app.goo.gl/23Ca2Zz5ZMarUCB19</a>



## Welcome New Staff Members

Zach McDonald - Grounds Maintenance

Sabree Bennett - Kitchen Staff

Ronnie Crenshaw - Cart Staff

Alan Jones. - Golf Shop Staff

Christina Moore - Golf Shop Staff

Caleb Ryals - Cart Staff

### And Mark Your Calendars for .....

• Thursday, December 16th Owner/Member

Friday, December 18th

Sunday, December 19th

Sunday, January 23rd

**Owner/Member Christmas Party** 

**Owner/Member Pro Shop Sale** 

**Couples Golf Event** 

**Owners Meeting** 

Rke6327953

I'm never disappointed

10/13/2021 - Verified Purchase

Handicap: 25+ Plays: A few times a week



This is the most recent of several trips to this course over the past three years. I have never been disappointed by the course conditions, staff friendliness or pace of play. Although this is an hour drive for me, its by far the best course in the Savannah area. Many of the other local courses are over played and not well maintained but this one is always in great condition and a real joy to play around on. I'll be back again soon.



#### "There's Something Special About Sapelo Hammock At Shellman Bluff"

November 16, 2021

Season's Greetings!

On behalf of the staff at Sapelo Hammock Golf Club, I would like to wish you and your family a safe and happy holiday season. It has been our privilege to serve you this past year, and we hope that each experience at the Club has been exceptional.

The Shellman Bluff Acquisition, Executive Committee has directed management to establish an **Employee Holiday Fund**, and to notify the owners/members asking for contributions to the fund. This fund was created for those owners/members who would like to show their appreciation to the staff during the holiday season.

The monies received for the Employee Holiday Fund will be distributed to all golf shop staff, golf cart driving range staff, food and beverage staff and golf course maintenance staff. The distribution is based on length of service to Sapelo Hammock as well as the degree of responsibility their position holds. Staff members will receive their Holiday Bonus on Friday, December 17, 2021.

If you would like to make a contribution to this year's Employee Holiday Fund you may do so by contacting Scott Hare, General Manager/Director of Golf. Your contribution may be added to your Sapelo Hammock owner/member account, or if you prefer, you may also drop your contribution off to Scott at the Sapelo Hammock Clubhouse.

Thank you for your consideration, and I wish you and your family a happy Holiday Season!

Sincerely,

Scott Hare

General Manager/Director of Golf

Sapelo Hammock Golf Club

912-832-4653

Email: share@cornerstonegp.com

# Check Out The Latest Artwork In Our Clubhouse Gallery!



### Sapelo Hammock Cafe'

Our cafe is open on Tuesdays, Thursdays, Fridays and Saturdays. Fresh sandwiches and Hot Dogs are available in the Golf Shop on days the kitchen is closed.

On Saturdays we feature our Special Hamburger and Fries for \$12.50. For a full menu, see our website page at:

https://www.sapelohammockgolfclub.com/sapelo-hammock-cafe/

### Sapelo Hammock Honored by McIntosh Chamber of Commerce Most Improved Award

Our golf club was recently honored by the Darien--McIntosh Chamber of Commerce for the "Most Improved Award" for 2020--2021.

Is it any wonder?

It's easy to get a mental image of the way our clubhouse and grounds looked just three years ago ---- an unpaved parking lot, a building in need of renovation and preventative maintenance, and grounds that needed some sprucing up. Thanks to our incredible comeback resulting from our preferred stock offerings, we have dealt with all of those issues and even more.

It would not be understatement to say that Sapelo Hammock has undergone in the past three years one of the most remarkable turnarounds of any golf course in its class across the country.

All of us - owners, members, friends and the playing public have so much to be proud of.



COURSE WAS IN EXCELLENT CONDITIONS AND GROUND WORKERS WERE WORKING ALL AROUND THE COURSE, MOWING FAIRWAYS AND BLOWING LEAVES FROM FAIRWAYS! IT IS A COURSE SET ON THE COAST WITH BEAUTIFUL SCENERY. ALL THROUGH THE COURSE. I ENJOY BRINGING MY FRIENDS TO PLAY, AND NO ONE HAS LEFT WITHOUT GOOD MEMORIES

### **Update On Our Current Preferred Stock Offering**

As mentioned above, our previous preferred stock offering enabled us to make the turnaround that we did from 2018 to 2021. The first offering of \$1,500,000 was completely sold in 2018 and was soon followed by a second offering of \$750,000 in 2020. This current campaign expires at the end of 2022 and we have no option for extension. We have sold to date shares valued at \$300,000, so there are now more than \$400,000 in shares available. This current offering will be the final one and will enable us to continue our capital improvement projects as well as provide additional reserves that will keep us moving forward for many years to come. Please help us with this campaign by talking to your friends and neighbors (particularly new ones) about the importance of continued growth for our golf club and the critical role that Sapelo Hammock plays in the economy and the social and recreational lives of our residents. For further information, please contact Rose Anne Giles at 770-634-4543 or raggiles@aol.com

#### Benefits of Owning Stock & Being a Part of the Sapelo Hammock Golf Club Owners Group

- Pride of membership with a group of people that has made a difference in the community and touched many lives in a positive manner. The economic growth that the community has recently experienced would not have happened without the golf course.
- Membership in the owners group allows access to the golf course grounds for you and your family including sunset golf cart rides and walks along the pathways. It's your property!
- Discounts in renting the Eagles Nest condo for family and friends (\$150 per night vs \$225 public rate).
- Future sale of the golf course or any percentage sold would provide a dividend for preferred stock owners.
- When you get ready to sell your home, stock ownership can be transferred to the buyer.

### SWINDELL LONG CHARITY GOLF TOURNAMENT

The Keith Swindell---Harry Long Charity Golf Tournament was held on November 19th with 82 golfers in attendance. The tournament, which raised \$8,820, benefits the community food bank at Morgan's Chapel United Methodist Church in Shellman Bluff. A big thank you goes to Janet Lewis and Kitty Sikes for their extraordinary efforts in making this tournament such a big success.

It's all about being thankful for what we have and giving back to those in our midst who need a helping hand. By supporting the local bank at Morgan's Chapel, these golfers and donors help supply much needed food to the community for a whole year.

This is just another example of the plays in our community by supportand businesses.



important role that Sapelo Hammock ing local schools, nonprofits, charities

For photos of the entire Swindell--Long tournament, go to https://photos.app.goo.gl/3xrXL8zWZH3nXwJV9

# Holiday Shoping!

Be sure and come by the golf pro shop and check out the new Fall and Winter merchandise: New Sapelo Hammock logoed ladies and men's Antiqua shirts, Sapelo Hammock logoed ladies and men's Foot Joy Shirts, ladies and men's Foot Joy shoes, Sapelo Hammock logoed hats, Foot Joy gloves and new Sapelo Hammock ball markers. Also, we can special order merchandise for your personal needs. And most importantly...........Christmas is right around the corner so our pro shop is a great place to purchase gifts for your family and friends!

# And Thense Money!

On behalf of the Board of Managers and Sapelo Hammock Golf Club staff, we would like to invite all owners and members to attend a special Holiday social at the golf club on Friday, December 18th, starting at 4:30. We'll be serving Bloody Mary's and Hors D' Oeuvres at no cost, and the cash bar will be available.

There will be plenty of golf attire offered at special Holiday prices for those who might wish to do some holiday shopping. If you cannot find the perfect gift you can always purchase a Sapelo Hammock Golf Cards. The staff will be offering free gift wrapping for your purchased holiday gifts.

We will also have up to date information on golf club ownership opportunities and different club memberships in case you would like to share information about the club with your friends and neighbors.

Come and share some Holiday cheer with us!!



There's something special about Sapelo Hammock